

# COMPANY PROFILE



**TRANSAFRICA MEDICAL  
SUPPLIES LIMITED**



[www.transafricamedical.co.ke](http://www.transafricamedical.co.ke)



[info@transafricamedical.co.ke](mailto:info@transafricamedical.co.ke)



# TRANSAFRICA

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MEDICAL SUPPLIES

• Proven • Premium • Quality

# OUR STORY



Transafrica Medical Supplies Limited, importers and distributors of dental equipment and consumables, was founded in 2015. With only one member of staff, the Company started by selling dental and medical instruments from a shared rented space in the heart of Nairobi city. Initially, dental items were sourced from various manufacturers and shipped in as small parcels.

Over the last 5 years, the Company has become synonymous with service excellence. Its reputation for keeping abreast with the latest technologies, coupled with personalized service, has been its success. Today, we are a full-service dealer, offering supplies, equipment and service to health care facilities throughout Kenya. This success is attributed to the great family of staff members who choose to work here. We are a group of people who are committed and dedicated to doing a better job to ensure that we meet all our clients' needs.

Transafrica has a fully equipped service department and trained engineers to ensure that all products are serviced and repaired. Products encompass the full range of dental equipment and consumables that are distributed nationally as well as exported to neighboring countries.

Our sales team call on virtually every dentist in Kenya. In addition, there are senior management staff who specialize in covering hospitals, private clinics and all the University teaching hospitals. These managers cover government, laboratory and equipment divisions.

A Creatives Team is continually involved in incentive campaigns, product training, promotions and exhibitions at all local dental meetings. Advertising is done via our social media platforms as well as through various publications and also direct mailings to dentists and dental laboratories.

As a way of corporate social responsibility, Transafrica is involved in various Private-Public-Partnerships with local universities and hospitals. These activities are selected in line with the Company's purpose of empowering health care professionals to improve lives.



# MEET OUR DIRECTORS



**Dr. Joseph Gakonyo**  
*Chief Executive Officer*

Dr. Joseph graduated from the University of Nairobi in 2009 with a Bachelors Degree in Dental Surgery (BDS) and worked as a dental officer in the civil service between 2010 and 2013. He later Joined the University of Nairobi as a tutorial fellow between august 2013 and February 2018.

For his postgraduate training, Dr. Joseph joined the University of Pretoria in South Africa between 2011 and 2018. His area of specialization was Implant Dentistry (MSc, Implant).

Dr. Joseph also founded and is currently the Director of Operations at the Nairobi Dental Suite, a boutique dental surgery in the uptown area of Kilimani Nairobi, and Digital Healthcare Solutions, the first fully digital dental imaging solutions center in Kenya.

As the CEO of Transafrica he is responsible for establishing extensive and strategic partnerships with local and international brands. Dr. Joseph is driven by the desire to build a brand that will transform the lives of many Kenyans for generations to come by facilitating availability and affordability of proven premium and quality medical devices.

Mr. Adan is a certified public accountant CPA(K), and a graduate of Moi University, Bcom (Finance). He previously worked as a dental practice manager (2007-2012) in a busy multidisciplinary clinic in Nairobi. It is this exposure that motivated him to get into the business of dental supplies.

Since 2013, Mr. Adan has been a household name in the dental supplies marketplace in Kenya. He has established himself as the go-to-man whenever a clinician is in need of quality and affordable products.

At Transafrica, he is responsible for the formulation and implementation of finance and accounting policies that aid in meeting the Company's mission and objectives. He is the main catalyst in the creation of effective formal and informal linkages between the Company and other business partners. Mr. Adan has a vision to position Transafrica as the preferred dental warehouse in the region.



**Mr. Adan Ali**  
*Managing Director*





# OUR CORE VALUES

01

Innovation

Integrity

02

03

Accountability

Professionalism

04

05

Efficiency

Quality

06

07

Compliance

# OUR PARTNERS

Authorized Dealerships:

**ANKYLOS®**

**curasan**



**Dentsply  
Sirona**



**DÜRR  
DENTAL**

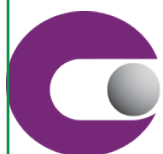
**DirectaDentalGroup**

**DIRECTA** **topdental™** **ORSING** **parkell** **RØNVIG** **TrollDental**



**HÄGER  
WERKEN**

**HYGITECH**  
*smart dental surgery solutions*



**NEODENT®**

A Straumann Group Brand



**straumann**

# DENTAL CHAIRS

## Your Benefits

- ★ Endodontics and Implantology
- ★ Massage and Lumbar-support
- ★ Inbuilt Amalgam Separator
- ★ Optional Ambidextrous
- ★ Future-Proof



Value Segment Chair



Premium Segment Chair



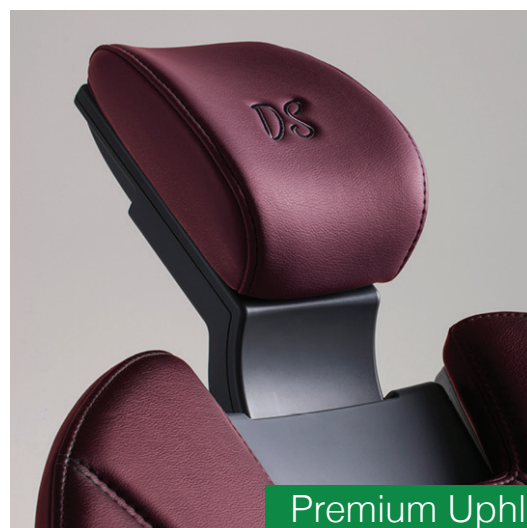
High- Resolution Camera



LEDView Plus Light



Intergrated Infection Prevention



Premium Upholstery



# DENTAL COMPRESSORS

We offer dental compressors suitable for any size of a practice



For a single dental chair



For a medium sized practice



For a large facility. Up to 30 dental chairs

## Your benefits

- ★ Incredibly quiet and powerful compressors for dental medicine "Made in Germany".
- ★ Oil-free, dry, hygienic
- ★ 10% higher power
- ★ Low-maintenance thanks to membrane drying unit

# SUCTION EQUIPMENT

We offer suction systems suitable for any size of a practice



For a single chair



Suction System for large facilities

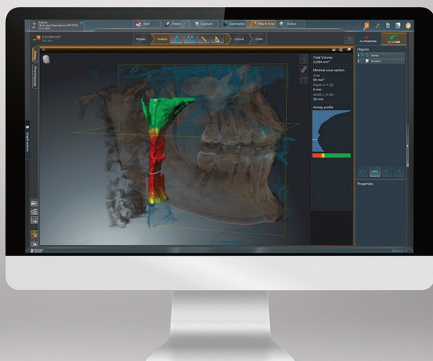


Tyscor VS 2

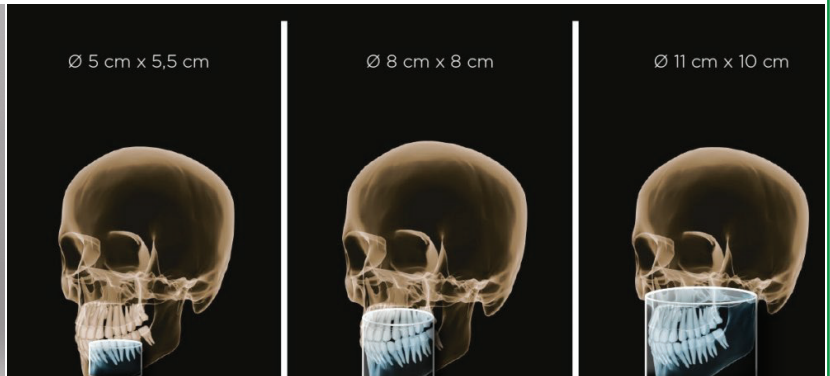
- ★ More than 50 percent less weight
- ★ Up to 50 percent saving of energy.
- ★ Radially brilliant!



# EXTRAORAL IMAGING



Free Medical Grade Computer

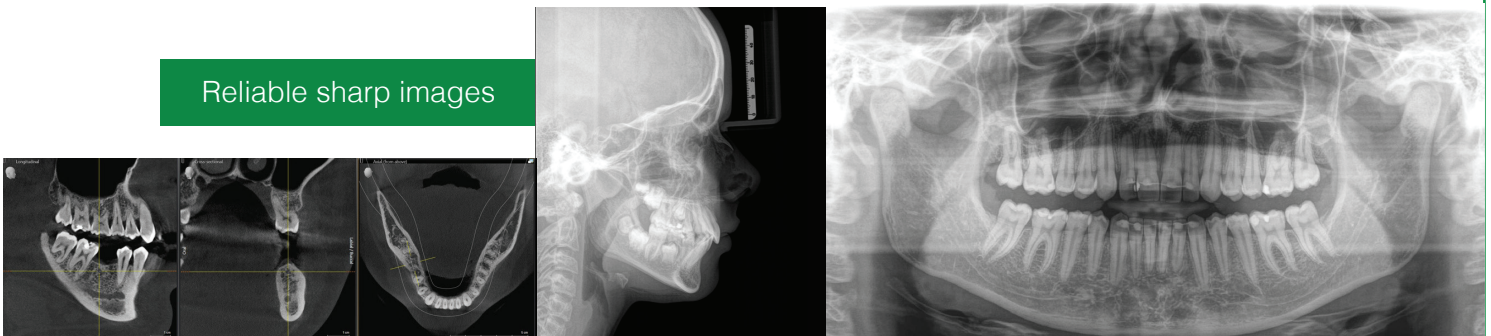


Flexible volume

## Your benefits

- ★ Choice of OPG only | OPG combined with Ceph Arm | OPG combined with Ceph Arm and CBCT
- ★ Comprehensive panoramic and cephalometric programs
- ★ Safe and proven patient positioning

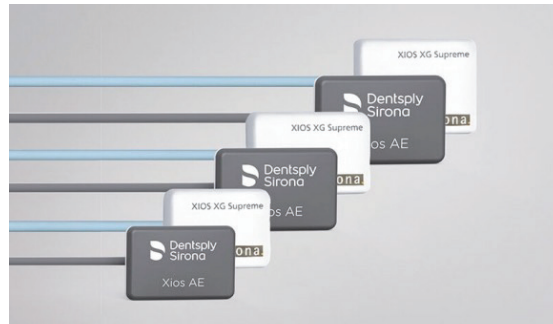
Reliable sharp images



# INTRAORAL IMAGING



Heliodent Plus Intra-oral Xray Machine



Intra-Oral Xray Sensors

- ★ Comes in sizes 0-2
- ★ With 5 years warranty
- ★ Free Positioning System
- ★ Ease to replace cable



Intraoral Phosphor Plate Scanner



Sensor Positioning Systems





# CAD/CAM

We offer a full range of CAD/CAM as well as disks and blocks for CAD/CAM



CEREC Primemill



inLab MC X5 Milling Unit



Primescan

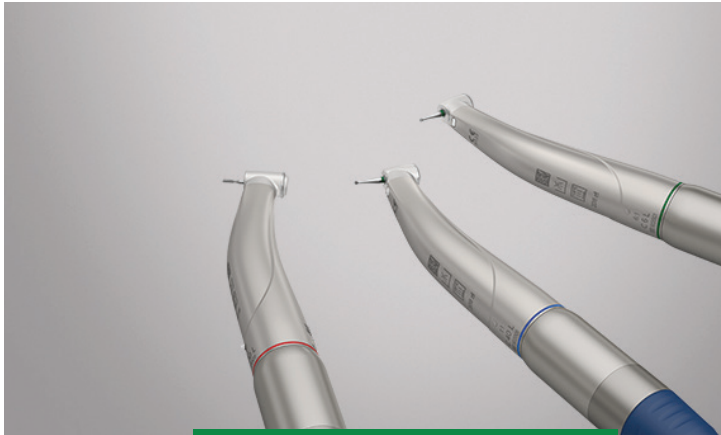


Discs and Blocks



# HANDPIECES

We stock a variety of straight and contra-angle handpieces



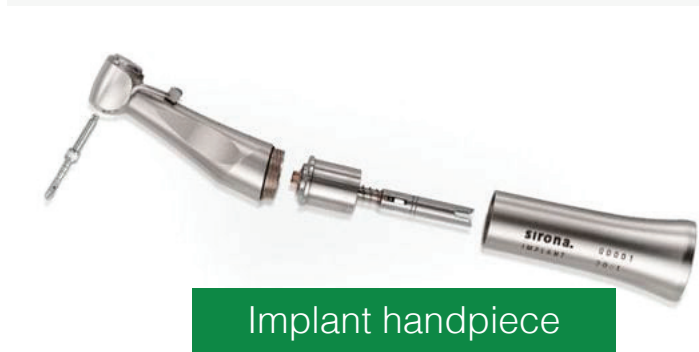
High-speed handpieces



Low-speed handpieces



Endo handpiece



Implant handpiece



T1 Lubricating Spray



Surgical handpiece



Electric & Air Motors

## Features

- ★ Universal ISO interface
- ★ Extremely robust titanium sleeves
- ★ Perfectly hygienic: can be sterilized and thermally disinfected
- ★ Comes with upto 3 year Warranty

# HYGIENE SYSTEMS

We offer a range of fully virucidal disinfectants



Suction System Disinfectant



Spittoon Cleaner



Instrument Disinfectant



Surface Disinfectant

Fully virucidal ready-to-use disinfection and cleaning wipes for surfaces of medical devices and medical inventory.



# DENTAL IMPLANTS

We stock 3 major brands in our Dental Implants Category



Implant Motor

# BIOMATERIALS

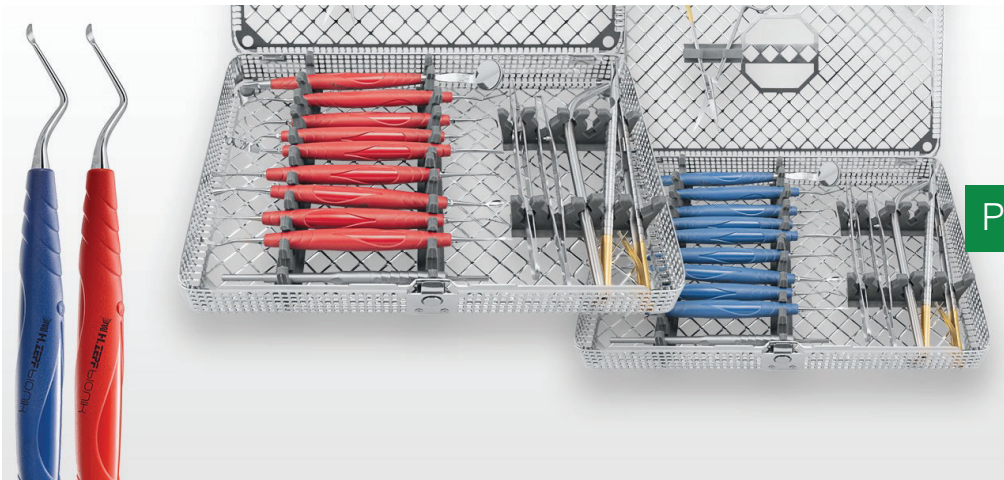
We have in store all types of bone and membrane



Bone Substitutes



# INSTRUMENTS



Premium Surgical Instruments



Complete Endodontic Instrumentation

Complete range of restorative instruments



Soft Tissue Laser



Prophylaxis Polisher

# CONSUMABLES



Personal Protective Equipment



Restorative Materials



Impression Materials

# LABORATORY



Complete range of Lab Equipment



Acrylic & Porcelain Products



Bi-Layer & Tri-Layer Denture Teeth

# OUR PORTFOLIO



**The Aga Khan  
University Hospital**



**CAREPOINTE**  
DENTAL CARE



*Comprehensive dental care for the entire family*



**Dental Smiles**  
*Floss your Smile.*



**Family  
Dental  
Centre**



**Gertrude's**

**CHILDREN'S HOSPITAL**

*Quality healthcare for children*



DENTAL CENTRE



**Kenyatta National Hospital**  
*We Listen... We Care.*



**TRANSAFRICA**  
MEDICAL SUPPLIES



# OUR PORTFOLIO



**Lions SightFirst Eye Hospital**



**Ministry of Defence**



An ISO 9001:2015 Certified Hospital

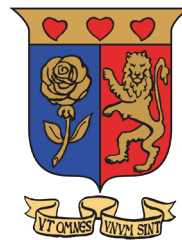


**M.P. SHAH HOSPITAL**

*A Legacy of Care*



**NAIROBI CITY  
COUNTY**



**Strathmore  
UNIVERSITY**



**UNIVERSITY OF NAIROBI**



*Preserving Smiles For A Lifetime*

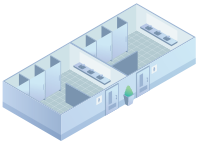
# WHY US?



## Be Guaranteed

When buying equipment you can be assured of long term support

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## Free Surgery Design

Dedicated designers to plan your surgery for you

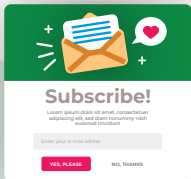
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## Free Delivery Service

Anywhere within Nairobi . For other regions, Terms & Conditions Apply

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## Technological Advancement

Online Orders | E-Statement | Newsletters | Webinars

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## The Most Comprehensive Range of Materials and Inhouse Brands

Sourced from top manufactureres around the world

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## Countrywide Technical Service

Robust remote support and physical practice visits by our Engineers

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## Cutting Edge Technology

The latest trends in the Dental Industry with sufficient resources & support

# TESTIMONIALS



**Dr. Darshna Gandhi,**  
Agha Khan University Hospital,  
Nairobi

*"I highly recommend the products supplied by Transafrica especially the SmartLite Focus curing light and Xios Intra-oral X-ray Sensor, having used it for the past two years. Their support service is impeccable."*



**Dr. Edward M Kabubei**  
Carepointe Dental Nakuru

*"Transafrica has created the ultimate eco system for your dental practice. They have brought world renown brands to this market at competitive prices with the assurance of a reliable supply. They have enabled us to build a world class practice in Nakuru County. They have also supported dental education in the areas of direct restorative, endodontics and funded the same for dental practitioners. I am very grateful for their support and willingness to take dentistry to the next level in Kenya. Thank you for taking us with you on this journey to the top. We are proud to be associated with you in every way. Keep up the good work."*



**Dr. Hudson Alumera**  
Family Dental Centre

*"As a periodontist what I need is a product that's reliable, works as promised but most importantly improves patient compliance. Mira-2-Ton disclosing tablets help me do that. I highly recommend them."*



**Dr. Joyce Gitangu**  
Dental Smiles

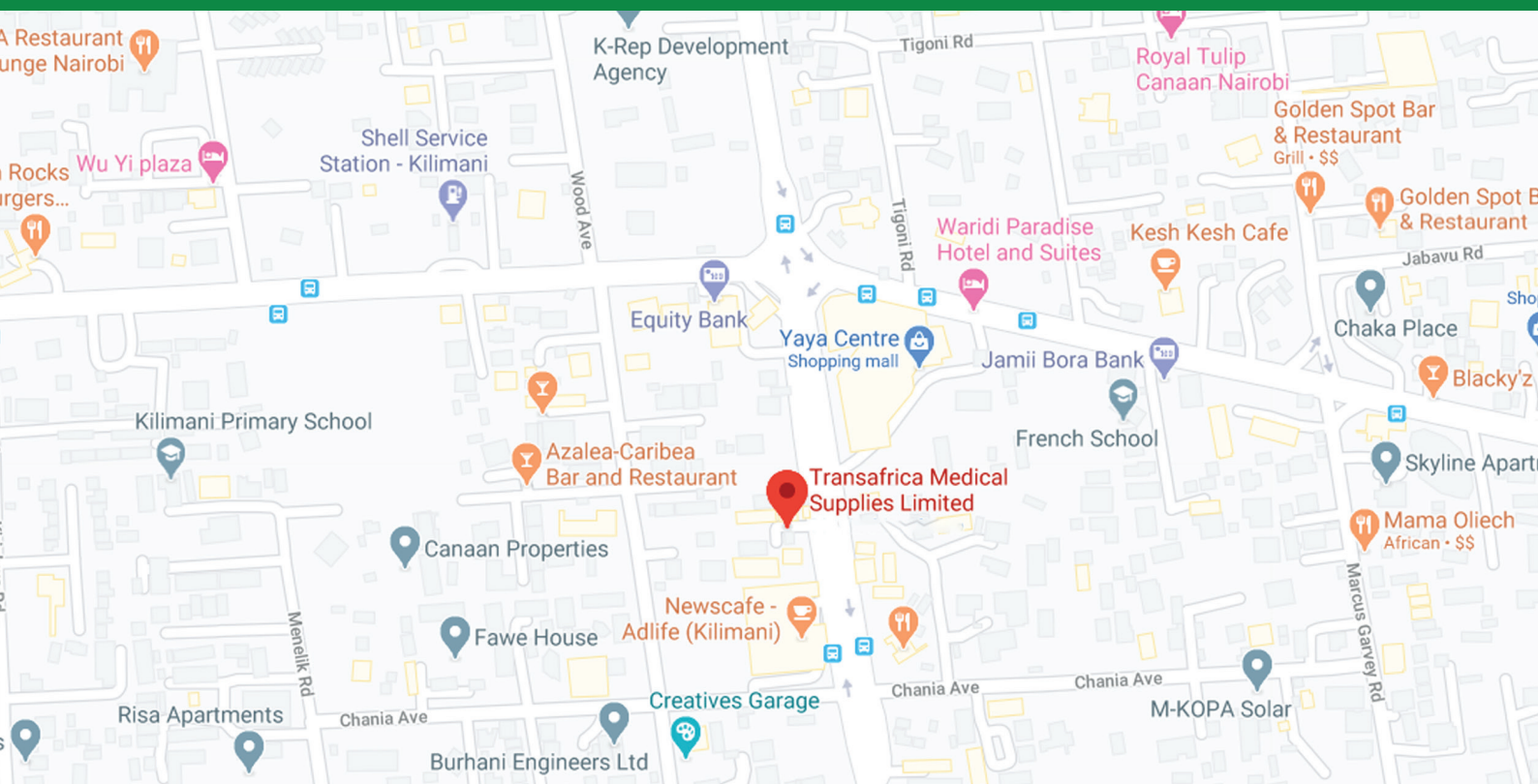
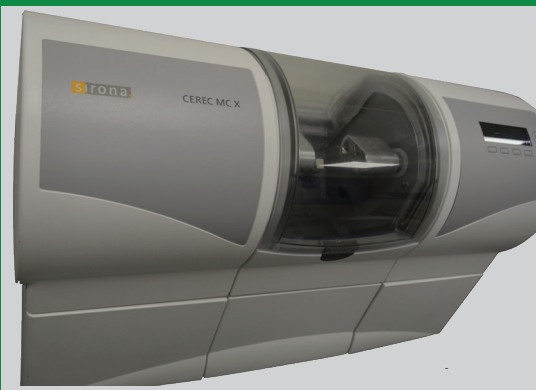
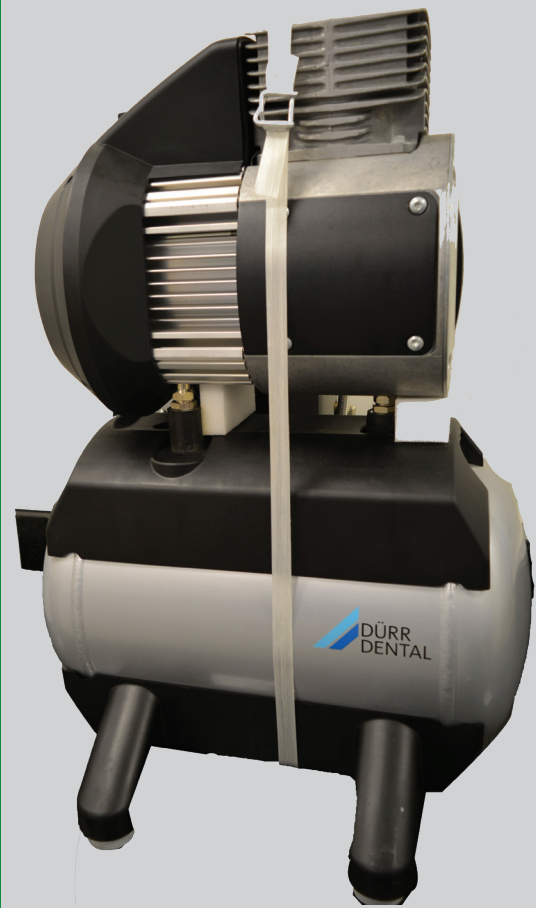
*"Not long ago, endodontic treatment was done with hand files and reamers. With today's technological advances, performing a root canal treatment with the use of WAVEONE Gold rotary file system is simpler and more comfortable for the patient. The use of the rotary file system gives our doctors more control and allows them to perform extremely precise treatment. The WAVEONE Gold rotary file system is clinically tested to produce superior results for patients when compared to other leading technologies. We are extremely thankful to Transafrica for supplying the latest technological breakthroughs for root canal procedures. We fully recommend Transafrica Medical Supplies Limited"*



**Dr. Linus Ndegwa**  
The Nairobi Dental Suite

*"We are delighted to order from Transafrica, a unique, extraordinary company with the most pleasant customer service representatives and pinpoint order fulfillment."*







# TRANSAFRICA

## MEDICAL SUPPLIES



### ***CONTACT US***



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